



## ***Grab your family...your camera...your photo album... & enter these contests!***

### **Everyday Families**

Got pictures of family? Mothers, fathers, children, grandparents, and more ... We want photos that show:

- family interactions
- infants and toddlers - growing, learning, playing
- infants and toddlers sleeping
- infants and toddlers feeding
- newborns in the first hours after birth
- newborns in the first days after birth

### **Breastfeeding**

Got pictures of breastfeeding—or a hungry baby who's willing to be a "model"? We want photos that show:

- breastfeeding babies and toddlers
- breastfeeding multiples
- breastfeeding in public
- breastfeeding and fathers/partners
- breastfeeding in different positions
- breastfeeding in a sling
- pumping/hand expressing milk

### **Use of photos**

Pictures accepted will be used in informational materials about breastfeeding, parenting, and child development. You will receive complimentary copies of any materials in which your photos are used. Entries will be judged on clarity, composition, and overall quality.

### **Prizes**

You'll receive \$2 for each photo accepted by Breastfeeding Outlook (up to \$50). In addition, a prize of \$100 will be awarded for "Most Pictures" for the entrant with the most photos accepted in each contest. Prizes will also be awarded for "Best Picture," "Funniest Picture," and "Best Breastfeeding Picture."

### **Rules**

- All parents with photos of their children are encouraged to enter. Submit as many photos as you wish.
- **All entries due by November 15. Awards will be announced by December 31, 2006.**
- All photos must be in color. Entries may be submitted electronically or in print.
- Print submissions are welcome. Photos will be scanned, and the prints returned to you. However, we cannot be held responsible for images lost or damaged in the mail.
- Awards will not be distributed until a signed consent form has been received, granting the right to use your photos in educational and informational products and presentations.

### **Electronic files**

- Make sure your images are .jpg, .tif or .eps format.
- Check the resolution is at least 300 dpi and 4"X6" OR that the image was taken with a camera set to the largest pixel size.
- Name the file with Your Last Name – Age of Child(ren) (in months). *example: Green-6-36 would show a 6 month old and a 36 month old*
- Use letters when naming multiple photos taken at the same age. *example: Green-6a, Green-6b, Green-6c*
- E-mail entries to heidi@breastfeedingoutlook.com
- If you do not receive an e-mail confirmation within 5 days, please send an inquiry to heidi@breastfeedingoutlook.com

### **Prints**

- Mark each photo on the back (or with an attached post-it note) with Your Last Name – Age of Child(ren) (in months). *example: Green-6-36 would show a 6 month old and a 36 month old*
- Use letters when naming multiple photos taken at the same age. *example: Green-6a, Green-6b, Green-6c*
- Contact heidi@breastfeedingoutlook.com for mailing instructions.

## ***Questions?***

Contact heidi@breastfeedingoutlook.com or call (412)243.0388.