

# When Ethics and Evidence Collide: Solving Breastfeeding Problems

© 2010 Marie Biancuzzo

## Post-Test

1. You are a lactation consultant in private practice. Which of the following would NOT be ethical behavior according to IBLCE?
  - a. Advertising your fee as \$20 for a 15-minute visit.
  - b. Advertising your fee as \$75 for a 1-hour visit.
  - c. Advertising your fee as \$100 for a 1-hour visit.
  - d. Advertising a fee higher for home visits than for office visits.
  
2. Two gay men hired a surrogate mother; she gave birth to a very low birthweight (VLBW) a few days ago. They are curious about the possibility of using human milk for their new baby. You could:
  - a. inform them that most states have laws requiring surrogate mothers to provide milk for extremely compromised newborns for a set number of days/weeks.
  - b. explain that banked donor milk would not be an option in this situation.
  - c. alert them that banked donor milk is about \$3.75 per ounce, and may or may not be covered by insurance.
  - d. Offer to find a friend or client who may be willing to donate her milk for this baby.
  
3. You are making a home visit for a mother and her newborn. While there, you notice that the 7-year old sibling is very withdrawn and has substantial bruises on her legs and bite marks on her arms. Which of the following is essential for you to do?
  - a. Report your observations to the child protective authorities.
  - b. Ask the mother how the child got these marks.
  - c. Notify the child's pediatrician immediately.
  - d. Document your findings and observe the child at the next visit.
  
4. Which of the following actions would you take for an infant with a 12% weight loss?
  - a. Document failure to thrive in the baby's medical record.
  - b. Advise the mother of a brand of formula that would be appropriate.
  - c. Inform the primary care provider of your findings.
  - d. Ask the mother to return, and re-weigh the baby tomorrow.
  
5. An infant will be undergoing an invasive procedure. Parents should expect to see all of the following disclosed in the special consent EXCEPT:
  - a. Bleeding that may occur after the procedure.
  - b. Prognosis for what will occur if the procedure is not done.
  - c. Statistical data from studies showing positive outcomes.
  - d. The projected length of the recovery time.
  - e. A brief description of the underlying condition that necessitates the procedure.

6. When photographing a client, which of the following is NOT mandated by IBLCE?
  - a. Getting written consent from the client for photographs.
  - b. Getting written consent from your employer.
  - c. Use of the material should be described on the consent document.
  - d. Use of the material is restricted to professional use only.
  
7. When providing information about a breastfeeding device, which of the following would NOT be appropriate?
  - a. Listing your retail price, and the retail price found in nearby stores.
  - b. Reassuring the mother that this product is guaranteed to solve the problem.
  - c. Dissuading the mother from buying a used single-user product.
  - d. Suggesting non-commercial as well as commercial devices.
  
8. Your colleague uses a drawing in her Powerpoint presentation; you recognize it as a drawing that appeared in a textbook. No mention is made of the original source. Which of the following should you do **first**?
  - a. Report the colleague to the IBLCE disciplinary committee.
  - b. Approach the colleague and ask if she has permission to use the drawing.
  - c. Notify the book's author that someone is using the drawing.
  - d. Check online to see if the book's copyright is registered.
  
9. Your colleagues suggest meeting once a month to discuss unusual cases that were encountered in clinical practice. Which of the following would be the **best** response?
  - a. "IBLCE forbids discussing clinical cases, as it violates confidentiality."
  - b. "We are behaving legally and ethically as long as we keep it to a *verbal* discussion only."
  - c. "As this is a small community, we'll need to be especially careful with the details that we share."
  - d. "IBLCE requires that we get permission from the clients before we discuss any of the cases."
  
10. You would you be violating the WHO Code of Marketing of Breastmilk Substitutes if you did which of the following?
  - a. Give parents discharge packs, per your hospital's policy/directive.
  - b. Give WIC participants their vouchers for formula.
  - c. Purchase infant formula for your neighbor, who is hospitalized in critical condition
  - d. Wear a formula company's logo on your stethoscope.

# When Ethics and Evidence Collide: Solving Breastfeeding Problems

---

## Post Test Answer Sheet

### Answers to Post-Test

1.    (A) (B) (C) (D)
2.    (A) (B) (C) (D)
3.    (A) (B) (C) (D)
4.    (A) (B) (C) (D)
5.    (A) (B) (C) (D) (E)
6.    (A) (B) (C) (D)
7.    (A) (B) (C) (D)
8.    (A) (B) (C) (D)
9.    (A) (B) (C) (D)
- 10    (A) (B) (C) (D)

### Statement from Participant

I have:

- Listened to the 5 CDs.
- Completed the open-book post-test *without assistance from others*.
- Written answers to the post-test *in the spaces to the left*.
- Spent \_\_\_\_\_ hours and \_\_\_\_\_ minutes completing all of the above activities.
- Completed and returned the evaluation of the package.
- Understood that payment is for the opportunity to earn credits and is not refunded if I do not pass the post-test.
- Enclosed my payment.

By signing below, I declare that the above statements are true.

Signed \_\_\_\_\_

If IBCLC, date of certification: \_\_\_\_\_

We will not grade your post-test until you **mail or fax all of the following materials:**

- Package evaluation
- This sheet, completed and signed
- Payment for \$39.00 (Check, Visa, MasterCard, American Express or Discover) to:

**Breastfeeding Outlook, Dept CE**  
**PO Box 387, Herndon VA 20172-0387**  
**Fax: 703-787-9895**

Name \_\_\_\_\_ Organization \_\_\_\_\_

Address \_\_\_\_\_

City, State, ZIP \_\_\_\_\_

Phone \_\_\_\_\_ E-mail \_\_\_\_\_

### Continuing education fee of \$39.00

Payment method

- Check enclosed
- Visa       MasterCard       American Express       Discover

Name on card \_\_\_\_\_

Card Number # \_\_\_\_\_ Exp date \_\_\_\_\_

Signature \_\_\_\_\_

---

# When Ethics and Evidence Collide: Solving Breastfeeding Problems

## Self-learning Package Evaluation

Our aim is to provide high-quality learning resources for health care professionals . We need your help! Now that you have used this resource, please take a few moments to let us know what you think!

	Excellent	Good	Fair	Poor
1. Extent to which the self-learning package met the stated objectives.	<input type="radio"/> E	<input type="radio"/> G	<input type="radio"/> F	<input type="radio"/> P
2. Extent to which content met my personal goals for learning.	<input type="radio"/> E	<input type="radio"/> G	<input type="radio"/> F	<input type="radio"/> P
3. CD presentation was clear and easily understood.	<input type="radio"/> E	<input type="radio"/> G	<input type="radio"/> F	<input type="radio"/> P
4. Overall, this self-learning package was:	<input type="radio"/> E	<input type="radio"/> G	<input type="radio"/> F	<input type="radio"/> P

	Yes	No
5. Would you recommend this self-learning package to a friend, co-worker, or supervisor?	<input type="radio"/> Y	<input type="radio"/> N

Fill in **ALL of the reasons** you purchased this self-learning package.

- 6.  Needed E-CERPs.
- 7.  Needed the continuing education credits [CPEs, CEUs, contact hours] for other professional reasons.
- 8.  Wanted to update and increase my professional knowledge.
- 9.  Unable to attend classes/conferences in other locations.
- 10.  Price was right.
- 11.  Could do the work on my own time.
- 12.  Prefer listening to a CD.
- 13.  Other \_\_\_\_\_

14. Fill in the **ONE main reason** you purchased this self-learning package.

- Needed E-CERPs..
- Needed the continuing education credits [CPEs, CEUs, contact hours] for other professional reasons.
- Wanted to update and increase my professional knowledge.
- Unable to attend classes/conferences in other locations.
- Price was right.
- Could do the work on my own time.
- Prefer listening to a CD.
- Other \_\_\_\_\_

How did you hear about this self-learning package? (Please check **ALL** that apply)

- |  |  |
|--|--|
| 15. <input type="radio"/> Flyer in the mail to you or to workplace | 16. <input type="radio"/> E-mail                                 |
| 17. <input type="radio"/> Coworker, supervisor or friend told me   | 18. <input type="radio"/> Notice in <i>Breastfeeding Outlook</i> |
| 19. <input type="radio"/> Breastfeeding Outlook web site           | 20. <input type="radio"/> In one of Marie's live programs        |
| 21. <input type="radio"/> ILCA web site                            | 22. <input type="radio"/> ILCA conference                        |
| 23. <input type="radio"/> Other web sites _____                    | 24. <input type="radio"/> Other _____                            |

25. What suggestions do you have for improving this self-learning package?

Complete both this and the order page and mail or fax to:

Breastfeeding Outlook • P.O. Box 387 \* Herndon, VA 20172 • Fax: 703-787-9895

You may photocopy this page.